

we
come!

> 17-19 NOVEMBER | CARTES'09

OPENWAY BOOTH 3 D 027

> PARIS-NORD VILLEPINTE > EXHIBITION CENTER

FRANCE



CARDS, DEPOSITS, LOANS

- Cross-border issuing, acquiring, and multi-institution processing
- One system — multiple card, deposit and loan products
- Flexible product management and accounting
- SEPA compliance
- Customer behavior-based loyalty programs
- True online 24x7

ATM, KIOSK, WEB, MOBILE

- Multi-channel management: POS, ATM, kiosk, Web, mobile
- Universal multi-channel customer interaction
- Flexible customer interaction scripting
- Payment, account and profile management services
- Universal interfacing with external product systems
- True 24x7 online

CUSTOMER-CENTRIC

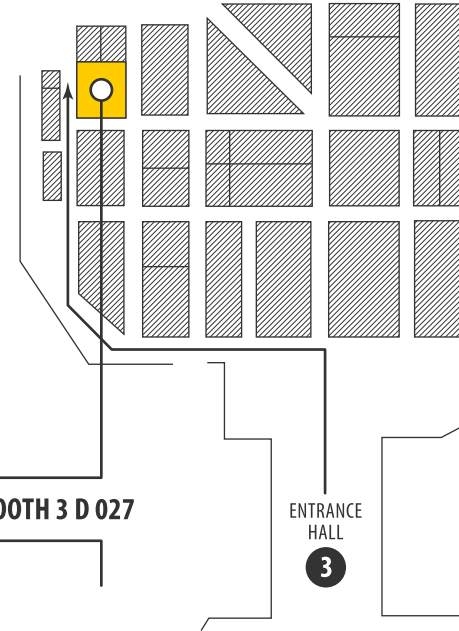
- Focused marketing campaigns and sales on ATM, Web, Mobile...
- Consolidation of customer accounts and personal data
- One client profile — multiple channels
- Personalized client services and communication
- Personalized real-time risk management
- From small to large-scale projects

WAY4TM
CUSTOMER
CENTRIC
SOLUTIONS

FACE-TO-FACE SESSION

If you would like to book a face-to-face session on our booth, would you please get in touch with your primary contact in OpenWay, or simply write to marketing@openwaygroup.com and indicate the desired date, as well as the topics of your interest.

Request your electronic badge on www.cartes.com.
Your preferential code: **154075**



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